

July 7, 2004

Comments to the FCC in regards to MB Docket No. 04-232

I would like to comment on the proposed rule making to require broadcasters to record all content between 6AM and 10 PM.

As an owner of a small 5 station group I can see if this is passed that I will be forced to do one of 2 things.

1. Cut back on what my stations do to serve their community. I will have to re-direct my personnel to spend more time making sure "the tape player" is running instead of broadcasting to the communities I serve. I would also see a need to cut back financially what I give back to my community. In just the recording media alone it would cost me approximately \$3000 just to purchase the mini discs to record the programming. Then add the costs of the recording devices, personnel to run them, etc....
2. My second option is to hire more people who would be in charge of recording the programming. I would have the additional costs of those people, and the recording equipment and media, but my current staff would be serving the community. The only problem with this scenario is that I doubt I would be able to stay in business long.

I am against the proposed rule making requiring broadcasters to record programming. I think it will only take away service to the communities we serve.

Regards,

Bill Coleman  
Owner  
Team Radio